



Back To School 2019-20

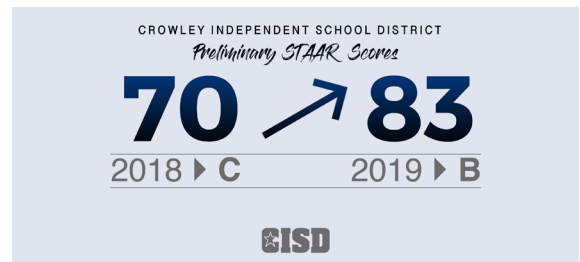
Aug. 1, 2019

Welcome to the 2019-2020 school year! I am excited about starting the new year, and I am convinced that the older I get, the faster time moves. This summer has flown by. It is hard to believe that we are five months away from 2020. It seems like just yesterday I was in the Dollar General with my Grandma Sadie buying cases of water preparing for the Y2K bug. That was 20 years ago, but it seems like just yesterday.

I am looking forward to the school year with great anticipation, and I cannot wait to do great work together for students. Our charge and our mission in Crowley ISD is to ensure that all students are equipped to achieve their full potential. My personal mission is to put systems, programs, practices and the right people in place to ensure that when students graduate from Crowley ISD, they leave us with more than a high school diploma. We must also equip them to make good choices and take advantage of the opportunities that are available.

In order to deliver on this mission, we must be intentional about how we use our time and be deliberate about the experiences we create. It will take each one of us working collaboratively together to achieve the level of sustainable success we desire.

Our aspiration is to be the top-performing school district in Tarrant County, and our current results indicate we are well on our way. In a short period of time, we have improved our student outcomes significantly. For the first time in 10 years, all of our campuses have met or exceeded state standards. We are also excited to report that our preliminary rating as a district has increased from 70% to 83%. This acceleration in learning indicates that we are on the right track. We have made significant progress in a short period of time, and I believe the best is yet to come.



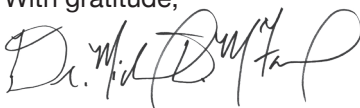
As you prepare to greet our students in a few weeks, I encourage you to remember that time is precious, and it passes way too fast. The clock is ticking for the students we serve. In order for us to continue to achieve the results we desire, we must maximize the time we have and capitalize on the seconds, minutes and hours we have set aside.

Our theme for the school year is **Crowley Pride Unified!** Our efforts will focus on cultivating teamwork, collaboration and collective efficacy. According to recent research on collective efficacy, “When a team of individuals shares the belief that through its unified efforts it can overcome challenges and produce intended results, groups are more effective.” What our recent results prove is that when we work together for a common purpose, we can achieve excellence for all students in all schools.

I am challenging each one of you to take **PRIDE (Personal Responsibility In your Daily Effort)** and recognize that what we do matters and makes a difference. Crowley Pride Unified!

I look forward to greeting all of you at Convocation on Aug. 13.

With gratitude,



Mike McFarland